

How do YOU AraucoPly? End-User Competition: Official Rules

- 1)** The competition is open only to entrants in the United States who use AraucoPly in the course of their professional or hobby work (such as building and remodeling contractors, manufacturers of furniture and cabinetry, store fixture manufacturers, set builders, etc.). Employees of Arauco, and its subsidiaries, ARAUCO North America, and the immediate families of these employees, are ineligible to enter.
- 2)** This is an ongoing competition with winners announced quarterly. Winners will be announced in April, July, October and January the following year.
- 3)** There is no limit to the number of AraucoPly projects an entrant can submit each quarter. Each entry must be accompanied by a fully-completed Project Profile Sheet describing the project, photographs that show the completed project clearly, and a signed (by check-box) acknowledgement that Arauco and its marketing agents have the right to use the entry for promotional purposes.
- 4)** Each project can be entered into one of three categories:
 - Building/Remodeling
 - Cabinetry/Furniture
 - "AraucoPly Unlimited" (AraucoPly projects not fitting into the two other categories)

The judges reserve the right to reclassify any submission.

- 5)** Judging will be based on the criteria of uniqueness, innovation, craftsmanship, and appropriateness of AraucoPly to the project application. Based on these criteria, the judges will select up to one (1) winning entry each category each quarter, based on the sole and final discretion of the judges. Should the judges determine that no entry merits an award in a given category, no prize winner will be announced for that category in that quarter.
- 6)** Each quarterly winner will receive on \$400 Apple Gift Card via signed, certified delivery, which can be used to purchase an iPad mini™ 16GB device, or can be applied to the purchase of another Apple device, at the winner's discretion. If a gift card is lost or stolen, it will not be replaced. Each winner is responsible for all federal, state, county, and local taxes on prizes, based on the value of the prize set forth in these rules.
- 7)** Each entrant can win only once during the promotion period.
- 8)** The decision of the judges is final.
- 9)** Neither ARAUCO nor ARAUCO North America is affiliated in any way with Apple, Inc.